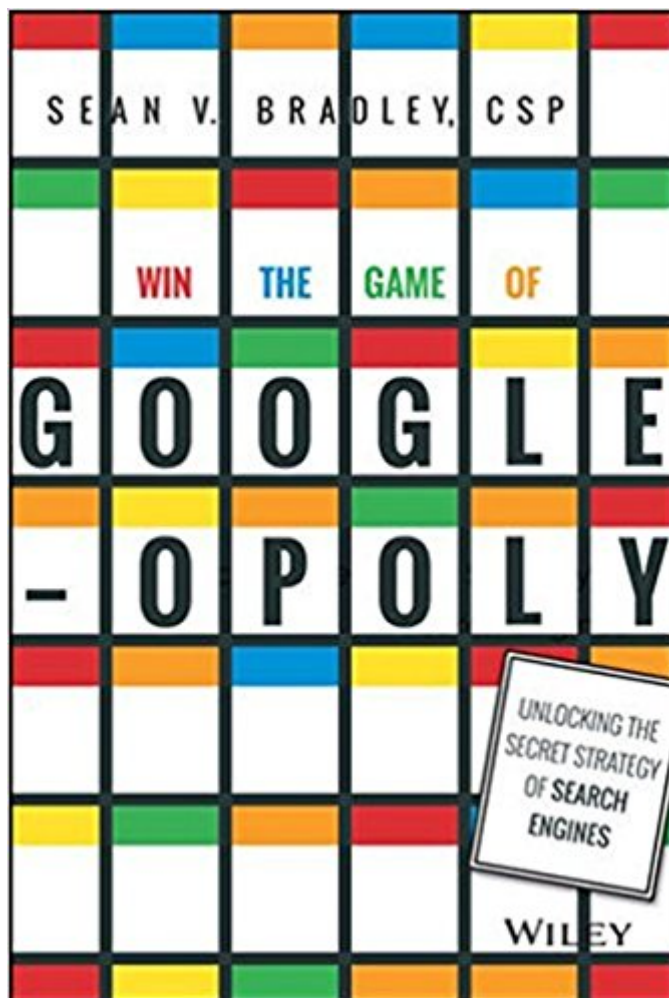


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Win The Game Of Googleopoly: Unlocking The Secret Strategy Of Search Engines



Synopsis

Rank higher in search results with this guide to SEO and content building supremacy Google is not only the number one search engine in the world, it is also the number one website in the world. Only 5 percent of site visitors search past the first page of Google, so if you're not in those top ten results, you are essentially invisible. Winning the Game of Googleopoly is the ultimate roadmap to Page One Domination. The POD strategy is what gets you on that super-critical first page of Google results by increasing your page views. You'll learn how to shape your online presence for Search Engine Optimization, effectively speaking Google's language to become one of the top results returned for relevant queries. This invaluable resource provides a plan that is universal to any business in any industry, and provides expert guidance on tailoring the strategy to best suit your organization. Coverage includes an explanation of the mechanics of a search, and how to tie your website, paid ads, online reputation, social media, content, images, and video into a winning SEO strategy that pushes you to the front of the line. The Page One Domination strategy incorporates all the ways in which you can beef up your Internet presence and online reputation. This book is a clear, straightforward guide that will knock down the silos of the Internet and teach you exactly how to integrate all aspects of content creation into a synergistic, SEO strategy. Understand how search engines return results Design an effective, all-encompassing SEO strategy Create the content that gets page views and improves rank Optimize social media and video as part of an overall SEO plan The rules of SEO are always changing, and following outdated rules can actually work against you, burying you at the bottom of the pile. This book will spark a paradigm shift in how you think about SEO and gives you the tools you need to craft a strategy tailored to your specific market. To be successful, you need to be on page one of Google, and Winning the Game of Googleopoly can show you how to get there.

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Customer Reviews

Google is the number one search engine in the world and the world's top website. However, only 5 percent of Google visitors search past the site's first page. If you are not in the Google's top ten results, you are essentially invisible. *Win the Game of Googleopoly* is filled with the information needed to move and keep your site on the first page of Google's search results. In this vital resource, Internet expert Sean V. Bradley maps out The Page One Domination (POD) strategy that gets you on that critical first page of Google results by increasing your page views. Bradley includes the tools needed to shape your online presence for maximum Search Engine Optimization (SEO). The book gives a full breakdown of what Google is looking for and shows how to dominate Google's search algorithm. By adopting the detailed instructions in *Win the Game of Googleopoly*, you will become one of the top results in every relevant query. This proven POD strategy incorporates all the ways in which you can enhance your Internet presence and online reputation. Step by step, Bradley explains the mechanics of a search, and reveals how to tie your website, paid ads, online reputation, social media, content, images, and video into a comprehensive, winning SEO approach that brings you to the top of the list. By following the plan spelled out in *Win the Game of Googleopoly*, you will have access to potential customers actively seeking products, ideas, or services in your field. The rules of SEO are always changing, and following outdated rules can actually work against you, burying you at the bottom of the pile. This book will completely change how you think about SEO and show you how to tailor your strategy to your specific market. *Win the Game of Googleopoly* is a straightforward guide that will free your site from obscurity and teach you exactly how to integrate all aspects of content creation into a synergistic, SEO strategy.

PRAISE FOR WIN THE GAME OF GOOGLEOPOLY "Sean drives it home. You cannot dominate Google with a single approach. Sean's comprehensive approach, combining Onsite SEO, Social Media, Video SEO, Online Reputation, and Mobile collectively, to dominate page one of Google is brilliant." —Scott Pechstein, Vice President, Autobyte "In today's sales and marketing, Google is the battlefield with hundreds of competitors scratching, clawing and climbing all over each other competing for the ten positions on the first page of organic search. In the Google galaxy of

cyberspace, if you and your business do not appear on the first page of any search, you are invisible. Sean V. Bradley is the ultimate virtual gladiator. His competitive spirit in search marketing is crush or be crushed: virtual domination. In short, if you're in the game and, if you intend to win, this book is your secret strategy—your virtual battle plan." —Jim Ziegler, CSP, HSG, producer of The Internet Battle Plan "Win the Game of Googleopoly is a must read for anyone that wants to completely dominate Google. There are so many factors to consider when working with search engines. This resource includes all of the information you will need to make whatever you do online a huge success. Inside you will find extremely detailed strategies about a variety of search engine and online marketing topics that will empower you to reach new heights of profitability and exposure." —Michael Cirillo, President of FlexDealer "Drawing from a lifetime of success on the web, Sean V. Bradley has created a myriad of proven techniques for exploding profits by harnessing the power of the Internet. A master at leveraging video and creating incredible visibility in Google search and across the web, Sean is a passionate, guiding light that can help any business succeed online. Win the Game of Googleopoly is a brilliant step-by-step guide that resonates with professionals and is written in plain language that everyone can understand and use to start thriving online today." —Christian Jorn, President of Remora Inc. "Mr. Bradley's book is really quite timely. While there are certainly plenty of right-now strategies, what stands out to me are the evergreen foundational principles that transcend the typical 'trick of the month' other books tend to trade on only to be outdated by the time of publication. Moreover, many of the strategies in this book speak directly toward what's next, making this a must have for today's business owners seeking a true competitive edge." —Timothy Martell, President and founder, Wikimotive LLC "I have worked with Sean for 16 years in the digital advertising industry and have found him to be an innovative visionary in the space. Sean is vigilant about identifying opportunities, and then conceptualizing the process to follow that can absolutely be replicated. There is an art to teaching, and Sean brings a passion, energy, and enthusiasm to his clients that match up well with a depth of knowledge that lends to his profound credibility in digital advertising." —Todd Dearborn, VP, Internet Brands (Carsdirect.com)

Dated info (most recent source is from 2009), and contains a lot of common sense items that recent search engine changes have rendered obsolete. Anyone can purchase thousands and thousands of youtube views for education channels.

A no nonsense approach to be the best. Highly recommended. I have more than one copy. That's

how good this is!.

This book has helped me focus on how to take my career to the next level. I myself am in car sales, much like Sean V. Bradley has background in and references through out the book, but I encourage anyone that owns or manages their own business anywhere from having a small town bakery to being a Beachbody Coach should give it a read. I have also listened along to the audiobook on Audible and it was read very well by the author himself. Also provided are links through the book to updated resources as algorithms change so that you have access to the most recent information possible. So what if in a few years some of this info isn't as relevant? The sooner you start applying it and increasing your knowledge on the subjects you will launch your career above your competitors that are doing nothing. What you learn today will help you stand out in a crowded room and I for one can not afford to wait another day to start applying this to my career.

Great book, must read for any business trying to master the world of google!

good

Great book with lots of step by step easy ways to improve my website. I am in the process of implementing the on-site and off-site (you'll know what that means once you read the book) strategies to enhance my website's SEO. Also makes a strong case that Google is really the only search engine you need to focus on but you need to do a good job covering all your bases with Google real estate, and there is a lot to cover. I am in the auto sales industry but my dad is in the hospitality industry. I bought him a book and he is reading it as the concepts are universal and can help anyone with a website. It's well worth the price and I believe will be relevant reading for business for a long time to come

This book literally changed my life and made me a much better and more effective Internet Manager and helped grow my department within the BDC in the Dealership I work for! On top of that, I have shared this book with my brother who owns a gym, my father who owns his own business, and friends that have careers outside the automotive industry and it has helped them take their jobs and their careers to new heights!! It's literally everything from social media optimization to search engine optimization, video and video optimization focus sites, micro sites and so much more all in one book and most importantly, it makes it simple and easy to understand and comprehend!! A book that

covers all of the subjects covered in "Win The Game Of Googleopoly" has NEVER been written before... Google it!

I couldn't recommend a better book for any individual, small business, or organization that is trying to understand and implement the successful strategies on how to dominate on Google's first page(which is the most important since fewer and fewer people click to page 2). The best thing about this book is that anyone can understand it, so you don't have to be a tech guru. What I also like is that most of the strategies listed in this book don't take money, just need to invest a little bit of time and great things can happen. Since reading this book I have already started a company and I am already seeing the results on Google from using some of the strategies listed by Sean. I will continue to use this book as a great reference for mastering the art of Googleopoly. Thanks Sean!

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